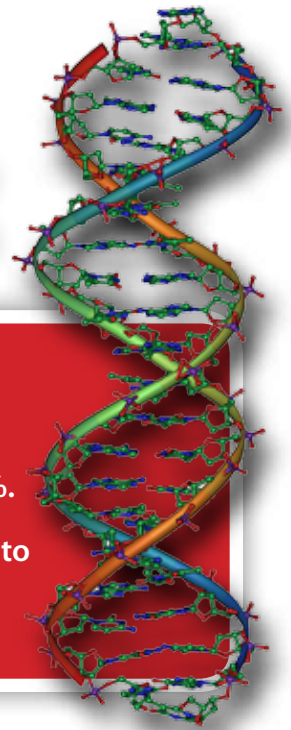


Take the Offensive!

LipoGel® Rx



99% of chronic wounds are polymicrobial, with high abundance.

< 5% of known wound microbes can be readily grown in culture.

97% of chronic wounds contain these "easily grown" microbes at < 1%.

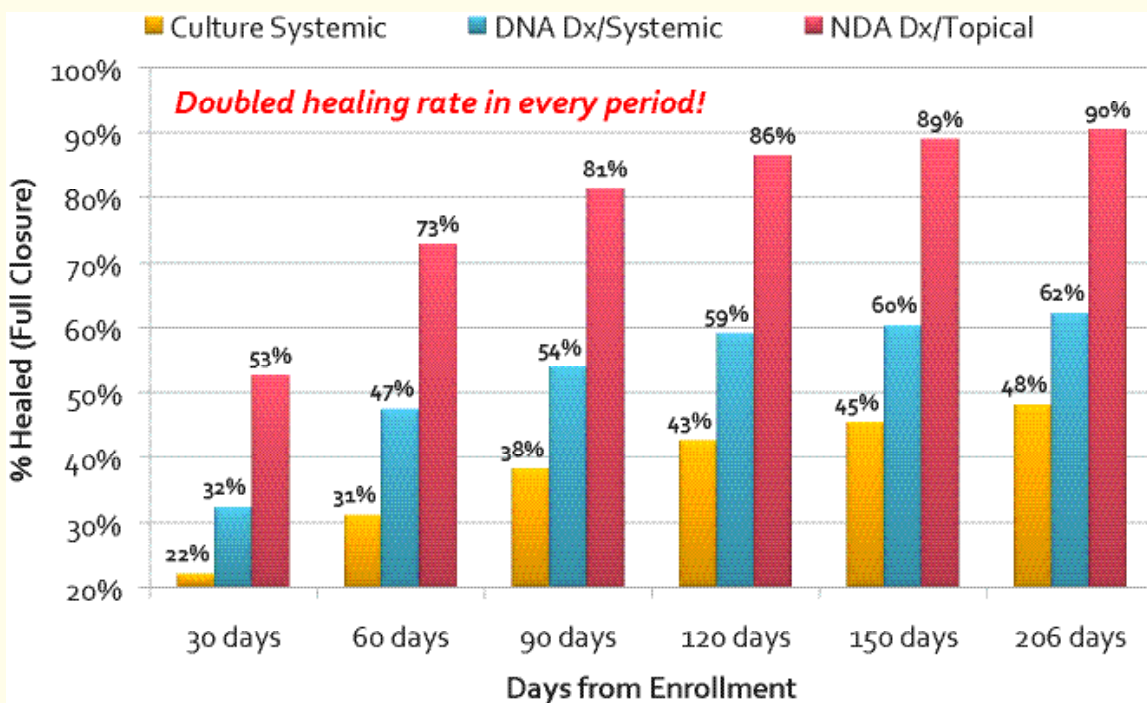
The limitations and inadequacies of traditional culture routinely lead to empirically therapy, largely ineffective for the microbial reality.

Dowd SE, Wound Healing Society April 2011

Microbial DNA Targeted Therapy

Diagnostic tools with DNA level certainty empower personalized medicine in wound care. Clinicians can now confidently manage the microbial reality of each patient's bioburden through fully certified, collaborating DNA diagnostics labs. Results comprehensively and quantitatively assess the true microbial wound census (bacteria, yeast & fungi). An expert clinical consultation follows to enable prescription of a patient specific LipoGel® Rx. *Targeted therapy, with DNA level precision.*

Clinical Results — % Healed by Period



Group 1- Traditional culture directed systemic tx

Group 2- DNA directed systemic tx

Group 3- DNA directed topical LipoGel® Rx

- 90% vs 48% in control group!
- $p = 0.001$ for all wound types! *
- 2-5 X faster healing rates! *

* data in ref study

New advances in negative pressure wound therapy.

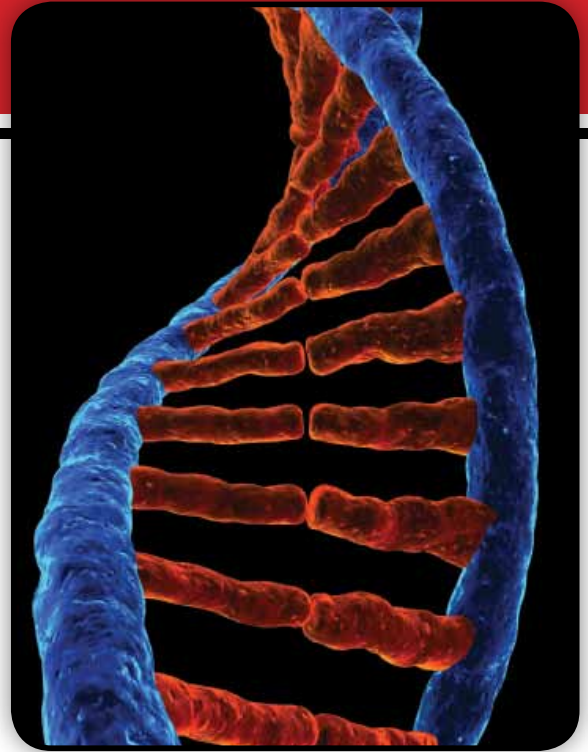
While foam dressings have become the standard of care for negative pressure therapy, simple vacuum aspiration is the only antimicrobial action provided in this modality.

GENTEX™ npwt dressing kits include LipoGel® to leverage antibiofilm strategies, inhibit tissue ingrowth, limit tissue loss upon dressing changes, and reduce patient pain.

All GENTEX™ dressings feature the patent-pending ComforCap™ tubing connection. Easier to apply & eliminates the leaks associated with competing designs.

GENTEX™ dressings offer a DNA guided personalized therapy option, as they may be ordered with LipoGel® Rx.

... as certain as DNA!



GENTEX™ NPWT Dressing Kits

GTX101M	Standard, w/black foam, LipoGel®	(15/case)
GTX101L	Large, w/black foam, LipoGel®	(15/case)
GTX101M-D	Standard, w/black foam, LipoGel® Rx	(15 or 7/cs)
GTW101L-D	Large, w/black foam, LipoGel® Rx	(15 or 7/cs)
GTX102WFU	White foam underlay	(box 10, cs 100)
GTX102WFU	White foam underlay	(box 10, cs 100)
GTX102YCY	Y-connector for multiple sites	(6/bag, 72/cs)



LipoGel®

ST-B001	LipoGel® Advanced Wound Dressing	(1oz 12/box)
ST-B002	LipoGel® Rx Advanced Wound Dressing	(1 mos supply)
MDK	PathoGenius Microbial Diagnostic Kits	(10/case)

Published & distributed by:



PROGRESSIVE MEDICAL TECHNOLOGY, INC.

1070 E. Wieland Rd. | Lansing, MI 48906 | 888-555-5555
email: progressivemedicaltechnology@gmail.com

GENTEX™

Mfd by Progressive Wound Care Technologies, USA
www.progressivewoundcare.com

LipoGel®

Mfd by Southeastern Medical Technologies, USA